



## OVERCOMING ADVERSITY



To think outside of the box means to think differently, unconventionally or from a new perspective. Simply put: it means you are willing to consider different solutions and methods for reaching your desired outcome.

I do not think it could be argued that the COVID-19 situation has thrown a lot of businesses into adverse situations. Those that have managed to survive, have done so by thinking creatively or have adjusted their strategies in order to deal with change.

ARUN is still here and surviving by being able to run an H2 2020 Distributor Promo, offering our Annual Service Training in an online format and adding new and relevant content to the ARUN website. We intend to keep delivering more of the same, as well as introduce new products. Stay tuned!

## IS YOUR INSTRUMENT COVERED?



It is now easier than ever to warranty your new ARUN analytical instrument. To validate the warranty and ensure support, go to the **Service & Support** area of the ARUN website and click [Warranty Activation](#). Alternatively, click on the QR code and it will take you directly to the page.



Activate your warranty now!

Serial Number \*      MS Order Number \*      Installation Date \*

Company Name \*

Contact Name (First & Last) \*      Telephone Number \*      E-Mail Address \*

Submit

## H2 2020 DISTRIBUTOR PROMO

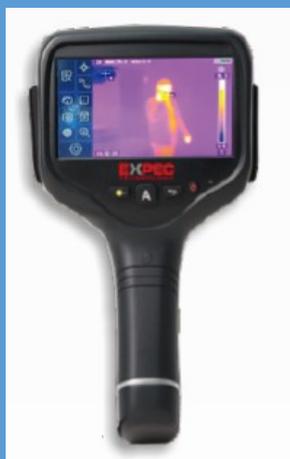


Mission accomplished during the Pandemic Lockdown! What we aimed by providing the Promotion discount offered to ARUN customers and prospects in Quarter 3 in H2 2020 has been achieved. This promo was to help and support ARUN customers and prospects with an affordable option; enabling them to purchase a new instrument. For us here in ARUN, this has been one of the most successful one to date in consideration of the unprecedented time we are all in. Glad to see some of ARUN's standout customers: both existing and new from worldwide locations, who took advantage.



# INSTRUMENT SPOTLIGHT: EXPEC 1810

## EARLY DETECTION SAVES LIVES



The second wave of the COVID-19 pandemic is predicted to be even more aggressive than the first wave. This is also the start of the flu season. The combination of both of these is a good reason to consider the **EXPEC 1810**.

Fever is one of the typical symptoms of the coronavirus (**COVID-19**), and the detection of body temperature is the first key point of epidemic control.

The **EXPEC 1810** can realise non-contact, fast, high-precision, large-area and multi-target long-distance body temperature screening. The thermographic camera plays an important role in rapid screening of suspected patients in assembled areas like the airport, railway station, port, hospital, school, and office buildings.

Product information about the EXPEC 1810 can be found on the ARUN website.

Go to:  
<http://aruntechnology.co.uk/portfolio-item/expec-1810-ir-thermography/>

## WWW.ARUNTECHNOLOGY.COM

The ARUN website is continuously growing with helpful content to assist in your decision-making process to purchase a new instrument. New information has been added in application Notes, White papers and Resources.

While you are on the website, sign up to ARUN's e-mail alerts. Be the first to get news, promo campaigns and know when ARUN introduces the next generation of analytical instruments.

Visit: [www.aruntechnology.com](http://www.aruntechnology.com) and give us feedback and recommendations at [marketing@aruntechnology.com](mailto:marketing@aruntechnology.com).

The screenshot shows the ARUN Technology website. The top navigation bar includes links for Home, About Us, Products, Publications, Applications, Service & Support, and Distributors' Area. The main content area features the 'ABOUT US' section, which states that ARUN Technology has been dedicated to the design, development, manufacture, sales and service of optical emission spectrometers since launching the world's first portable CCD based metal analyser in the 1980's. Below this, there is a 'FACTS & FIGURES' section with three key points: 34 YEARS (Servicing the metals industry), 1ST TO MARKET (Portable CCD-based metals analyser), and 1ST IN THE INDUSTRY (CMOS + Thermoelectric Cooling Technology spectrometers). A 'Subscribe Now!' pop-up form is overlaid on the right side of the page, containing fields for First Name, Last Name, and Email, along with a 'Subscribe Now!' button and a 'CLOSE' button.